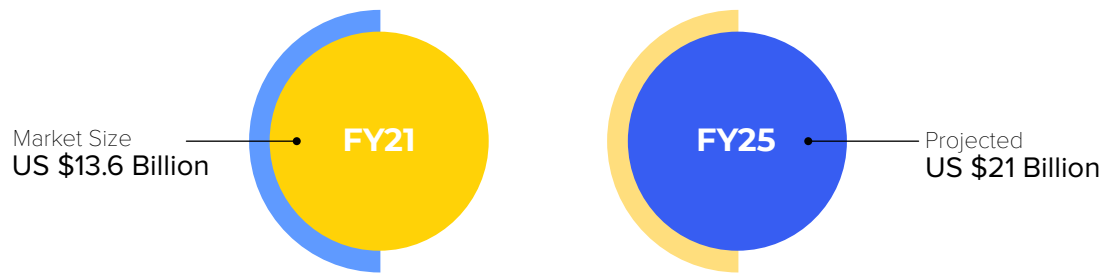


Market Size - Indian



Indian Market Size Graph representation

Growth Drivers



Growing Demand



Rising disposable incomes



Increasing Investments



Innovative technology



Policy Support



Opportunities

Key Trends

- ▶ India's Consumer Durables Exports increased by 5% CAGR
- ▶ AC Exports increased by 9% CAGR
- ▶ Major markets for import include China, Thailand, Singapore Vietnam, Turkey, amongst others. Major export markets include UAE, Bangladesh, Nepal, Nigeria etc

Government Initiatives



PLI Scheme for White Goods



Street Lighting National Programme (SLNP)



UJALA (Unnat Jyoti by Affordable LEDs and Appliance for All)

Key States

- ▶ Gujarat
- ▶ Maharashtra
- ▶ Haryana
- ▶ Himachal Pradesh
- ▶ Rajasthan
- ▶ Tamil Nadu
- ▶ Uttar Pradesh
- ▶ Uttarakhand